

Owner-operator survival strategies, tactics to thrive in a down market

NEW Partners in Business handbook for owner-operator business, start to finish, now available.

Join *Overdrive* editors and business services firm ATBS for this session releasing the **2024 Partners in Business** edition and benchmarking owner-operator revenue, cost, income and other operating data. The performance data from ATBS owner-operator clients serve as a springboard for discussion of what separates the best owners from the rest, to help you position for success now and through future business cycles.



Friday, March 22
2:45 p.m.



ProTalks Theater, South Wing Room B104,
Mid-America Trucking Show

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View this video or visit Overdrive's Youtube channel at Youtube.com/overdrivemag to get a primer on how to use the 2020 split sleeper berth changes to get rest during the workday without penalizing yourself on time available to drive.

• Build law enforcement relationships.
For independents, good relationships with the highway patrol in your area will enable you to call on them for advice in particular situations. It also will increase the possibility that, should you need help in the Vehicle Maintenance BASIC, they might make themselves available for terminal inspections, conducted at your central place of business.

In Partnership with Overdrive and ATBS

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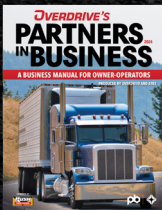
The Voice of the
American Trucker

Download the Partners in Business manual — the industry's best guide for owner-operators

If you're an owner-operator working to make the most of your business, you need to check out this robust, 19-chapter manual of research and advice from *Overdrive* and ATBS.

Download the manual to access insights on:

- **Chapter 1:** Becoming your own boss
- **Chapter 2:** Bookkeeping and business analysis
- **Chapter 3:** Understanding your revenue and costs
- **Chapter 4:** Managing time



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